

Discourse Approaches to Politics, Society and Culture



Edited by Ruth Wodak and Greg Myers

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Discourse Approaches to Politics, Society and Culture includes studies that investigate political, social and cultural processes from a linguistic/discourse-analytic point of view. The series includes monographs and edited volumes which combine language-based approaches with disciplines concerned with human interaction — disciplines such as political science, international relations, social psychology, social anthropology, sociology, economics, and race and gender studies. **Editorial contact:** r.wodak@lancaster.ac.uk

Washing the Brain - Metaphor and Hidden Ideology

Andrew Goatly
Lingnan University

In this wide-ranging book, Andrew Goatly, using lexical data from his database Metalude, investigates how conceptual metaphor themes construct our thinking and social behaviour in fields as diverse as architecture, engineering, education, genetics, ecology, economics, politics, industrial time-management, medicine, immigration, race, and sex.

[Discourse Approaches to Politics, Society and Culture, 23] 2007. xiv, 414 pp. + index Hb 978 90 272 2713 3 EUR 120.00 / USD 144.00 Expected January 2007

The Spiral of 'Anti-Other Rhetoric'

Discourses of identity and the international media echo

Elisabeth Le University of Alberta

This book presents an interdisciplinary framework that combines quantitative and qualitative analyses for the study of the international media echo in an intercultural / international relations perspective.

[Discourse Approaches to Politics, Society and Culture, 22] 2006. xii, 280 pp. Hb 978 90 272 2712 6 EUR 115.00 / USD 138.00

Language, Religion and National Identity in Europe and the Middle East

A historical study

John Myhill University of Haifa

This book discusses the historical record of the idea that language is associated with national identity, demonstrating that different applications of this idea have consistently produced certain types of results.

[Discourse Approaches to Politics, Society and Culture, 21] 2006. viii, 296 pp. Hb 978 90 272 2711 9 EUR 115.00 / USD 138.00

Explorations in the Sociology of Language and Religion

Edited by Tope Omoniyi and Joshua A. Fishman Roehampton University / New York University

The studies and debates contained in this volume revisit those themes that both of the contributory disciplines of Sociology of Language and Religion have common interest in. The contributing authors explore new methodologies and paradigms of analysis that they deem appropriate for this interesting and complex interface in an attempt to demonstrate how the shared interests of these disciplines impact social practices in various communities around the world.

[Discourse Approaches to Politics, Society and Culture, 20] 2006. viii, 347 pp. Hb 978 90 272 2710 2 EUR 120.00 / USD 144.00

Analysing Citizenship Talk

Social positioning in political and legal decision-making processes

Edited by Heiko Hausendorf and Alfons Bora Universität Bayreuth / Universität Bielefeld

The volume offers a theoretically innovative concept of communicated citizenship and it presents a set of methodological approaches suited to deal with this concept at an empirical level (including contributions from Conversation Analysis, Critical Discourse Analysis, Social Positioning Theory, Speech Act Theory and Ethnography).

[Discourse Approaches to Politics, Society and Culture, 19] 2006. viii, 368 pp. Hb 978 90 272 2709 6 EUR 120.00 / USD 144.00

Mediating Ideology in Text and Image

Ten critical studies

Edited by Inger Lassen, Jeanne Strunck and Torben Vestergaard Aalborg University

While ideology has been treated widely in CDA-literature, the role played by the interaction of text and image in multiplying meaning and furthering ideological stances has not so far received a lot of attention. *Mediating Ideology in Text and Image* offers a number of approaches to such analysis, offering students and academics valuable tools for identifying possible discrepancies between the world and the way it is represented through various mediational means.

[Discourse Approaches to Politics, Society and Culture, 18] 2006. xii, 254 pp. Hb 978 90 272 2708 9 EUR 120.00 / USD 144.00

Manipulation and Ideologies in the Twentieth Century

Discourse, language, mind

Edited by Louis de Saussure and Peter Schulz University of Neuchâtel / University of Lugano

This book is a collection of 12 papers dealing with manipulation and ideology in the 20th century, mostly with reference to political speeches by the leaders of major totalitarian regimes, but also addressing propaganda within contemporary right-wing populism and western ideological rhetoric.

[Discourse Approaches to Politics, Society and Culture, 17] 2005. xvi, 312 pp. Hb 978 90 272 2707 2 EUR 115.00 / USD 138.00

Language, Communication and the Economy

Edited by Guido Erreygers and Geert Jacobs University of Antwerp / Ghent University

This volume brings together a number of wide-ranging, transdisciplinary research articles on the interface between discourse studies and economics. It explores in what way economics can contribute to the analysis of discursive practices in various institutional settings as well as investigating what role discourse studies can play in economic research.

[Discourse Approaches to Politics, Society and Culture, 16] 2005. viii, 239 pp. Hb 978 90 272 2706 5 EUR 120.00 / USD 144.00

Discourse and Power in a Multilingual World

Adrian Blackledge University of Birmingham

In *Discourse and Power in a Multilingual World* the discourse of politicians and policy-makers in Britain links languages other than English, and therefore speakers of these languages, with civil disorder and threats to democracy, citizenship and nationhood. These powerful arguments travel along 'chains of discourse' until they gain the legitimacy of the state, and are inscribed in law.

[Discourse Approaches to Politics, Society and Culture, 15] 2005. x, 252 pp. Hb 978 90 272 2705 8 EUR 110.00 / USD 132.00

Racism and Discourse in Spain and Latin America

Teun A. van Dijk

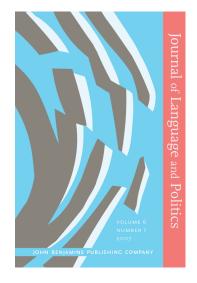
Universitat Pompeu Fabra, Barcelona

Teun A. van Dijk presents a first inventory of elite discourse and racism in Spain and Latin America by examining discursive reactions in Spain to recent immigration, as well as age-old racism and ethnicism in text and talk in Latin America. His sources and methods of analysis set an example for further research into discursive 'euro-racism' abroad. This is the first integrated study of discursive racism in the Latin world.

[Discourse Approaches to Politics, Society and Culture, 14] 2005. xii, 198 pp. Hb 978 90 272 2704 1 EUR 105.00 / USD 126.00

The *Journal of Language and Politics* (JLP) is a forum for analysing and discussing the various dimensions in the interplay of language and politics. The basic assumption is that the language of politics cannot be separated from the politics of language. The notion of 'Political Discourse' does not remain limited to the 'institutional' field of politics (e.g., parliamentary discourse, election campaigns, party programmes, speeches, etc.) but opens to all linguistic manifestations that may be considered to be political, provided that it can be argued what makes them 'political'. Inter- and transdisciplinary perspectives and elaborated linguistic methodologies complement each other in order to illuminate new and old forms of political discourse.

Contents and abstracts on www.benjamins.com



Ruth Wodak, University of Lancaster
Paul Chilton, University of Lancaster
Contact: r.wodak@lancaster.ac.uk

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